



SECURITY FOILING
DOCUMENT SECURITY SOLUTION PROVIDER

**Unit 16, Boss Hall Road
Ipswich
IP1 5BN**

<https://securityfoiling.co.uk/>

Job Title: Trainee in Product Marketing
Level 3 Digital Marketer

<https://www.instituteforapprenticeships.org/apprenticeship-standards/digital-marketer-v1-1>

Company Overview

Security Foiling are designers and manufacturers of products that are used to protect security documents and cards against fraud and counterfeiting. We export approximately 85% of our products to more than 103 countries.

Role Overview

Alongside your Level 3 Digital Marketer study you will be given a thorough understanding of all business activities to grow your knowledge of our products and how to present them to potential customers/resellers. You will receive hands-on training with our manufacturing processes so you can understand our product & service USP's – you will be able to develop your creative skills and explore different methods of communicating with a wide variety of people through focused information via press releases, product launches, technical bulletins and product literature (digital and physical).

Job Description

This is a fixed term position from the commencement of the apprenticeship until completion of the apprenticeship qualification which is expected to be in the region of 24 months in total.

- The role is based on 40 hours a week, including study time to complete the mandatory 6 hours Off the Job Training study time within those hours to complete the Level 3 Digital Marketer

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Key Duties

- Assisting with the capture of photographic image and video suitable for both digital and print
- Assisting with the development of our current e-marketing program
- Developing content for use on our website and social media platforms
- Assisting with website updates
- Assisting in the collation and management of our contact data for new and existing customers – including profiling to ensure our communication with them is relevant and useful
- Working with external technical partners to provide appropriate digital and print collateral to market our products

Desired Skills

- Curiosity – a desire to understand how things work and how people communicate
- Keen attention to detail
- Strong communication skills and the ability to build excellent relationships with all customers, team members and management
- Tenacity and positivity with a strong drive to succeed

Desired Personal Qualities

A team player with a positive attitude who is trustworthy, methodical and dependable. A self-motivated individual looking to increase their knowledge base and engage with all areas of the business.

Qualification's

- GCSE at Grade 4 or above in Maths and English
- Desirable ICT qualification and/or knowledge of Microsoft, Outlook

Entry onto the apprenticeship is subject to a initial assessment to establish course suitability. Ideally applicants should have at least 4 GCSEs including English and Maths at grades 9- 4.

Reward

- **Salary** Minimum of £4.81 per hour National Apprenticeship Minimum wage
- **Holiday** 28-day holiday per year including Bank and Public Holidays

Benefits

- Free parking

To apply for this role, please register your interest by emailing your CV and accompanying letter to: apprenticeships@suffolk.gov.uk