



READY, SET, APPRENTICESHIPS

Issue No.7

February 2021

Apprenticeships Suffolk is an impartial and completely free service being offered by Suffolk County Council as part of their strategic aim to increase the quality and quantity of apprenticeships within the county, thereby supporting business and economic growth. We have been awarded funding by the European Social Fund (ESF) to deliver a 3-year project to identify Apprenticeship opportunities, provide employer focused advice and guidance, and actively promote Apprenticeship opportunities to support employment in Suffolk.

Welcome everyone to your first employer's newsletter of 2021.

New Year New Newsletter

The New Year brings a re-vamped newsletter containing all you need to know on local and national Government financial incentives, that are still available to support you in employing an apprentice. We will be introducing you to Suffolk's Rising Stars from our talent pool of participants seeking Apprenticeship opportunities in a variety of industries.

For the latest Apprenticeships Suffolk news, follow our social media platforms. Click the below social media icons which will direct you to our profiles:



Page 1:

Introduction

Page 2:

National Apprenticeship Week 2021

Page 3:

Recruit Retain Reward and Access to Apprenticeships

Page 4:

Work Experience: Jacobs Story

Page 5:

Suffolk's Rising Stars and Government Updates



National Apprenticeship Week 2021

Apprenticeships Suffolk will be involved in this year’s National Apprenticeship week which commences on the 8th February. Please refer to our timetable of events below outlining the information and guidance we are providing throughout the week. If you are a potential apprentice or an employer considering offering an opportunity, there will be information for you.

Content will be released across all our social media platforms and we hope to see you there! Make sure you remember to use our hashtag **#BeSuffolksFuture** when sharing content or asking us a question.



Apprenticeship Week Timetable

Monday 8th – Friday 12th February 2021

Monday 8th February	<u>Business Need</u> Fact or Fiction The Benefits of an Apprentice
Tuesday 9th February	<u>What’s Involved</u> Employers To-Do List Meet Our Business Developer NEW: Access to Apprenticeships
Wednesday 10th February	<u>Who’s Involved</u> Hear From: Training Providers, Colleges and Assessors. Meet An Apprentice
Thursday 11th February	<u>How to Recruit</u> Top Tips for Writing a Job Description Platforms to Recruit On
Friday 12th February	<u>Success Stories</u> Answering Your Questions #BeSuffolksFuture Celebration Video: Your Stories

RECRUIT RETAIN REWARD

Recruit Retain Reward has now concluded at Apprenticeships Suffolk. Since August 2020 we received **72 successful applications**. The incentive has been able to financially support businesses across Suffolk, towards recruiting or retaining an apprentice between the age of 16-24 in a variety of sectors.

Many thanks to those who submitted applications for this local incentive, we hope this supported your business. We look forward to hearing the impact this has made, click or scan the QR code to give your feedback.

SCAN HERE



New Local Incentive Coming Soon...

ACCESS
To
APPRENTICESHIPS

April 1st 2021



Stay tuned for further information on a new local incentive grant for Suffolk employers...

WORK EXPERIENCE

Jacobs Story:



Since completing my A-Levels at Suffolk One College, I have been actively seeking an apprenticeship in **Digital Marketing/ Graphic Design**. Unfortunately, due to the current pandemic, applying and gaining an apprenticeship has become difficult. I was introduced to Claire Flowers at Apprenticeships Suffolk who has supported with applications and interview techniques. However, feedback from interviews I attended indicated I did not hold the experience required. Therefore, I decided to start an online digital marketing course to expand my knowledge and experience. To apply the skills learnt, Apprenticeships Suffolk reached out and invited me to join their team for work experience. This is helping me gain new skills and giving me an insight into the world of work and the career I am interested in.

Since starting my work experience with Apprenticeships Suffolk on Mondays and Wednesdays, I have been utilising my new skills by contributing to a variety of different tasks and projects. Each day ignites new ideas and tasks to undertake. Days start with team meetings to discuss action plans for the week, including the allocation of tasks I am required to complete. The Apprenticeships Suffolk team support and mentors me throughout the day.

To date; I have edited induction packs, designed posters and logos, and generally helped out with the teams daily duties. I believe this experience has developed my inter-personal and transferable skills and helped me to grow in confidence. It has been valuable to experience a virtual work environment, due to the circumstances where everyone is working from home. I look forward continuing to expand my knowledge and skills, in readiness for when I am offered a Digital Marketing apprenticeship opportunity in the future.

If you are an employer who can offer a Digital Marketing apprenticeship opportunity please contact us at:

apprenticeships@suffolk.gov.uk

SUFFOLKS RISING STARS

READY TO RECRUIT?



Please see our rising stars who are ready and eager for an apprenticeship opportunity. We have listed their vocational interest and where they are based within Suffolk. If you can offer an opportunity to one of our rising stars, please get in touch: apprenticeships@suffolk.gov.uk

West Suffolk	Central Suffolk	East Suffolk
Plumbing	Digital Marketing	Animal Care
Business Admin	Engineering	Plumbing
	Business Admin	Business Admin
	Animal Care	Trades
	Hospitality	Hospitality

GOVERNMENT UPDATES

ESFA Update 03/02/21:

Click [here](#) for the latest information and actions from the Education and Skills Funding Agency

ESFA Business Update 21/01/21:

Click [here](#) for the latest business update from ESFA

NEW Apprenticeship Service Employer Agreement

Click [here](#) for information on the new employer agreement to access apprenticeship funding for new apprentices

Support for Employers on Education and Skills

Click [here](#) for information for employers on work-based education programmes